

## **MTR ADVERTISING INNOVATE FESTIVAL CREATIVE CONTEST 2019**

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### **TERMS & CONDITIONS:**

1. Each team of student can submit only one entry. Additional entries will be rendered void.
2. Participants shall warrant that all content deliverables provided are original and Proprietary free from any third-party claims and encumbrances. If any third party copyrighted work is included in the deliverables, entrant shall obtain all necessary written permission from the copyright owner and entrant shall fully indemnify JCDecaux Transport against any liabilities, losses, damages and expenses that JCDecaux Transport may incur or suffer.
3. Ownership of the copyright of all the submission of works belongs to JCDecaux Transport.
4. The student's creative will be used by assigned advertisers for their MTR advertising campaigns for a certain period and upon the final decision of JCDecaux Transport and the advertisers.
5. All submitted entries and their brief descriptions of the design concepts shall not be returned.
6. Participants shall agree and accept the publishing in any forms and the public display of their entries, and the production of these entries into any items by JCDecaux Transport and the assigned advertisers, e.g. the public display or publishing of the entries in public exhibitions, the websites, social networking sites, mobile applications or publications of JCDecaux Transport and the assigned advertisers; the production of these entries into any items, such as souvenirs or calendars, etc.
7. JCDecaux Transport reserve the right not to use in whole or in part the submitted entries. No dispute shall be raised by the participants concerned.
8. All submitted entries must not contain obscene or indecent content.
9. JCDecaux Transport has the right not to accept any improper entries or entries not aligning with the theme and specifications of the contest. If there are doubts that the entries have infringed the intellectual property rights of other persons, JCDecaux Transport have the right to disqualify them from entering or winning the contest.
10. The participants shall participate in publicity events e.g. Awards presentation related to the contest upon invitation of JCDecaux Transport. JCDecaux Transport shall have the right to publish event photos of winners taken at the prize presentation on the programme website, Facebook or other media release.
11. The contest results decided by the assigned advertiser. Participants shall abide by the decisions and shall not raise objection.
12. Participants shall abide by the regulations of the contest and all other terms and conditions.
13. The organizer will use your personal data to:
  - 13.1 Verify the identity of the participants
  - 13.2 Contact and/ or communicate with the participants about the winner, prize redemption details

(English version only)